

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951155-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST CONGRESS	

Flight Dates	Order #	Alt Order #
09/13/12 - 09/18/12	951155	06313150

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/14/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	---TF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12   09/16/12   ---TF--                            2                \$40.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Th   09/13/12    4:38 AM 4:30a-5a                            430a-5a                :30 AWT091001H                \$40.00 NM									
2 WPBF F    09/14/12    4:57 AM 4:30a-5a                            430a-5a                :30 AWT091001H                \$40.00 NM									
2	09/17/12	09/18/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MT-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   MT-----                            2                \$40.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M    09/17/12    4:42 AM 4:30a-5a                            430a-5a                :30 AWT091001H                \$40.00 NM									
2 WPBF Tu   09/18/12    4:56 AM 4:30a-5a                            430a-5a                :30 AWT091001H                \$40.00 NM									
3	09/13/12	09/14/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	---TF--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12   09/16/12   ---TF--                            2                \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Th   09/13/12    5:21 AM WPBF News 25 @ 5am                            5-530am                :30 AWT091001H                \$90.00 NM									
2 WPBF F    09/14/12    5:09 AM WPBF News 25 @ 5am                            5-530am                :30 AWT091001H                \$90.00 NM									
4	09/17/12	09/18/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	MT-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   MT-----                            1                \$90.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF M    09/17/12    5:07 AM WPBF News 25 @ 5am                            5-530am                :30 AWT091001H                \$90.00 NM									
5	09/13/12	09/14/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	---TF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12   09/16/12   ---TF--                            2                \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Th   09/13/12    5:44 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am                            :30 AWT091001H                \$150.00 NM									
2 WPBF F    09/14/12    5:38 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am                            :30 AWT091001H                \$150.00 NM									
6	09/17/12	09/18/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$150.00	NM

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951155-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST CONGRESS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091001H	\$150.00 NM
1	WPBF	Tu	09/18/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091001H	\$150.00 NM
7	09/13/12	09/14/12	Dr. Oz M-F 9-10a	9-10a	---TF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
1	WPBF	F	09/14/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
8	09/17/12	09/18/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
2	WPBF	Tu	09/18/12	9:10 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091001H	\$160.00 NM
10	09/18/12	09/18/12	The View	11A-12PM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	10:58 AM	The View	11A-12PM	:30	AWTV091001H	\$350.00 NM
11	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:42 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
12	09/17/12	09/17/12	M-F 5pm News	5-6pm	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	5:27 PM	M-F 5pm News	5-6pm	:30	AWTV091001H	\$350.00 NM
13	09/17/12	09/17/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV091001H	\$750.00 NM
14	09/13/12	09/13/12	Jeopardy	7:30-8PM	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	7:42 PM	Jeopardy	7:30-8PM	:30	AWTV091001H	\$850.00 NM
15	09/15/12	09/15/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**PO Box 26885**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
951155-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST CONGRESS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
15	09/15/12	09/15/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$65.00	NM																																																							
<table><tr><td colspan="2">09/10/12</td><td colspan="2">09/16/12</td><td>-----1-</td><td>1</td><td>\$65.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/15/12</td><td>5:37 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>AWTV091001H</td><td>\$65.00</td><td>NM</td></tr></table>										09/10/12		09/16/12		-----1-	1	\$65.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/15/12	5:37 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV091001H	\$65.00	NM																							
09/10/12		09/16/12		-----1-	1	\$65.00																																																										
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1	WPBF	Sa	09/15/12	5:37 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV091001H	\$65.00	NM																																																						
16	09/16/12	09/16/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----2	:30	2	\$90.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>-----2</td><td>2</td><td>\$90.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/16/12</td><td>6:07 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>AWTV091001H</td><td>\$90.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>09/16/12</td><td>6:28 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>AWTV091001H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/10/12	09/16/12	-----2	2	\$90.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/16/12	6:07 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV091001H	\$90.00	NM	2	WPBF	Su	09/16/12	6:28 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV091001H	\$90.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	WPBF	Su	09/16/12	6:07 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV091001H	\$90.00	NM																																																						
2	WPBF	Su	09/16/12	6:28 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV091001H	\$90.00	NM																																																						
17	09/14/12	09/14/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	----F--	:30	1	\$700.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>----F--</td><td>1</td><td>\$700.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>09/14/12</td><td>10:59 AM</td><td>The View</td><td>11A-12PM</td><td>:30</td><td>AWTV091001H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/10/12	09/16/12	----F--	1	\$700.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	09/14/12	10:59 AM	The View	11A-12PM	:30	AWTV091001H	\$700.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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1	WPBF	F	09/14/12	10:59 AM	The View	11A-12PM	:30	AWTV091001H	\$700.00	NM																																																						
Total Spots							24																																																									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,265.00</b>
<u>Agency Commission</u>	<b>\$789.75</b>
<u>Net Amount Due</u>	<b>\$4,475.25</b>